

Website Content Template

* You will get a chance to amend this once you see it on the live website.
* Please do not ask me to spell check or re-write any of your content. Make it as accurate as possible.
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Please complete and send this back within 3 weeks of the project start so we can keep everything on track :)

**1: What contact details would you like visible to your customers on your website? You could include things like phone number, email address, physical address.**

*Answer:*

*—-*

**2. What areas do you service?**

*For example: ”I work in St Neots and wider Bedfordshire, Cambridgeshire, Hertfordshire and Essex" or "We operate nationwide.”*

*Answer:*

*——*

**3. The SERVICES you provide.**

*For example, a plumber may list: "Boiler installation, boiler repair, leak detection"*

*A builder may list: Extensions, Garage Conversions, General Building*

*Each of these should have a description.*

*Answer:*

*———*

**4. Your main SALES TEXT. This is the main paragraph that will be on the home page.**

For example, a pet portrait artist might put:

*"Hello and welcome to my website. I am an award winning, professional artist, based in a village in Cambridgeshire, the UK, and specialising in bespoke pet portraits for customers all over the UK and the world.”*

*Answer:*

*——*

**5. Any other IMPORTANT TEXT that would help explain your services.**

This would also go on the homepage. For example, the same pet portrait artist may write:

*"I work in fine art colour pencils and pastels, which allow me to produce fine detail. I love  and strive to capture the character and spirit of your beloved pet, as well as their natural physical beauty, in every portrait I create. To create my portraits I use professional artist quality lightfast coloured pencils and pastels on acid free paper of archival quality."*

*Answer:*

*——-*

**6. Any ACCREDITATIONS OR AWARDS you have achieved.**

*For example, food hygiene, Gas Safe, or anything that is appropriate to your industry.*

*Answer:*

*——*

**7. Your favourite CUSTOMER REVIEWS.**

*Answer:*

*——-*

**8. Your SOCIAL MEDIA LINKS.**

*Answer:*

*——*

**9. Text for your ABOUT SECTION.**

This could include how long you've been established, who is behind the business, why you started it, etc. Make it as personal as possible. This may include individual descriptions of your team members.

*For example, our About text is:  "We are Kat & Shaun. Shaun has extensive technical knowledge and started Online Designs in 2012, straight out of college alongside his computer repairs business. Kat has worked in web design and marketing since she was 18, and in 2019 she joined up with Shaun so they could offer a more comprehensive service together."*

*Answer:*

**This is only a guide. Everyone’s website content will be completely unique. Please do your best - the more the better!**